



### ADAM JONES - HEAD OF INVESTMENTS

WHY DO WE INVEST? THE IMPACT OF INFLATION ON CASH OVER THE LONG TERM (ASSUMES A 2% NEGATIVE REAL INTEREST RATE)....





# WHY DO WE DIVERSIFY? ANNUAL ASSET CLASS RETURNS SINCE 2000....

2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019*
Commodities 31.8%	US Treasuries 6.7%	Commodities 25.9%	MSCI EM 56.3%	REITS 32.0%	MSCI EM 34.5%	REITS 37.5%	MSCI EM 39.8%	US Treasuries 14.0%	MSCI EM 79.0%	Gold 29.2%	US Treasuries 9.8%	REITS 23.8%	S&P 500 32.4%	S&P 500 13.7%	S&P 500 1.4%	Global HY 14.8%	MSCI EM 37.8%	Cash 1.8%	REITS 18.5%
US Treasuries 13.4%	Global IG 4.6%	Gold 25,6%	MSCI EAFE 39.2%	MSCI EM 26.0%	Commodities 21,4%	MSCI EM 32.6%	Gold 31.9%	Gold 4.3%	Global HY 62.0%	MSCI EM 19.2%	Gold 8.9%	Global HY 19.3%	MSCI EAFE 23.3%	REITS 11.7%	US Treasuries 0,8%	S&P 500 12.0%	MSCI EAFE 25.9%	US Treasuries 0.8%	S&P 500 15.4%
REITS 8.5%	Cash 4.4%	Global IG 14.9%	REITS 33.5%	MSCI EAFE 20.7%	Gold 17.8%	MSCI EAFE 26.9%	Commodifies 16.2%	Cash 2.1%	MSCI EAFE 32.5%	Commodities 16.8%	Global IG 4.5%	MSCI EM 18.6%	Global HY 8.0%	US Treasuries 6.0%	Cash 0.1%	Commodifies 11.8%	S&P 500 22.0%	Gold -1.9%	MSCI EAFE 9.7%
Cash 6.2%	Global HY 3.1%	US Treasuries 11.6%	Global HY 30.7%	Global HY 12.4%	MSCI EAFE 14.0%	Gold 23.2%	MSCI EAFE 11.6%	Global IG -8.3%	REITS 31.7%	REITS 15.9%	Global HY 2.6%	MSCI EAFE 17.9%	REITS 0.7%	Global IG 3.2%	MSCI EAFE -0.8%	MSCI EM 11.2%	Gold 12.9%	Global HY -3.3%	Global HY 8.1%
Global IG 3.1%	Gold -0.7%	Cash 1.8%	S&P 500 28.7%	S&P 500 10.9%	REITS 10.7%	S&P 500 15.8%	US Treasuries 9.1%	Global HY -27.9%	S&P 500 26.5%	S&P 500 15.1%	S&P 500 2.1%	S&P 500 16.0%	Global IG 0.1%	Gold 0.1%	REITS -3.4%	Gold 8.6%	REITS 11.5%	Global IG -3.4%	Commodities 7.8%
Gold -5.4%	MSCI EM -2.4%	Global HY -1.1%	Commodities 23.9%	Global IG 9.4%	S&P 500 4.9%	Global HY 13.5%	Global IG 7.3%	Commodities -35.6%	Gold 25,0%	Global HY 13.9%	Cash 0.1%	Global IG 11.1%	Cash 0.1%	Cash 0.0%	Global IG -3.8%	Global IG 4.3%	Global HY 10.2%	REITS -3.9%	Global IG 6.4%
Global HY -5.8%	REITS -7.8%	REITS -2.4%	Gold 19.9%	Commodities 9.1%	Cash 3.1%	Global IG 7.2%	S&P 500 5.5%	S&P 500 -37.0%	Global IG 19.2%	MSCI EAFE 8.2%	REITS -9.4%	Gold 8.3%	MSCI EM -2.3%	Global HY -0.1%	Global HY -4.2%	REITS 1.3%	Global IG 9.3%	S&P 500 -4.3%	MSCI EM 6.3%
S&P 500 -9.1%	S&P 500 -11.9%	MSCI EM -6.0%	Global IG 14.5%	Gold 4.6%	US Treasuries 2.8%	Cash 4.9%	Cash 5.0%	MSCI EAFE -43.1%	Commodities 18.9%	Global IG 6.0%	MSCI EAFE -11.7%	US Treasuries 2.2%	US Treasuries -3.3%	MSCI EM -1.8%	Gold -10.4%	US Treasuries 1.1%	Commodifies 7.6%	Commodities -12.9%	US Treasuries 4.4%
MSCI EAFE -14.0%	Commodities -19.5%	MSCI EAFE -15.7%	US Treasuries 2.3%	US Treasuries 3.5%	Global HY 1.5%	US Treasuries 3.1%	Global HY 3.0%	REITS -50.2%	Cash 0.2%	US Treasuries 5.9%	Commodities -13.3%	Cash 0.1%	Commodities -9.5%	MSCI EAFE -4.5%	MSCI EM -14.9%	MSCI EAFE 1.0%	US Treasuries 2.4%	MSCI EAFE -13.2%	Gold 4.3%
MSCI EM -30.6%	MSCI EAFE -21.2%	S&P 500 -22.1%	Cash 1.1%	Cash 1.3%	Global IG -3.0%	Commodities 2.1%	REITS -10.0%	MSCI EM -53.2%	US Treasuries -3.7%	Cash 0.1%	MSCI EM -18.2%	Commodities -1.1%	Gold -27.3%	Commodities -17.0%	Commodities -24.7%	Cash 0.3%	Cash 0.8%	MSCI EM -14.3%	Cash 1.1%

Source: BofA Merrill Lynch Global Investment Strategy, Bloomberg. \*YTD returns



# BEST PERFORMING GLOBAL EQUITY MARKET YTD?







Athens Stock Exchange (ASE) General Index +38.22% YTD







### SO HOW DO WE ACHIEVE TRUE DIVERSIFICATION?

THE 'TRADITIONAL' SOLUTION ....





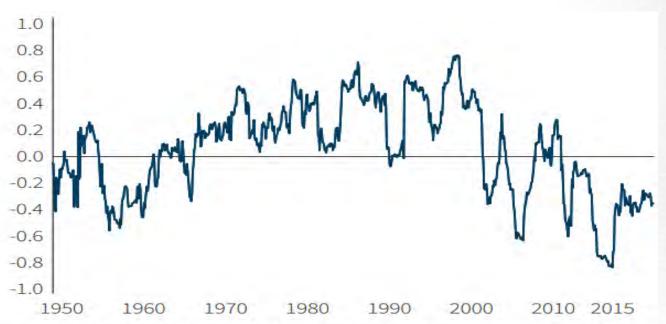
### THE PROBLEM(S)....10 YEAR UK GOVERNMENT BOND YIELD



SOURCE: TRADINGECONOMICS.COM | DEPARTMENT OF TREASURY, U



THE DIVERSIFYING EFFECT OF BONDS WITH REGARD TO EQUITIES IS NOT CONSTANT....



Source: William Blair, as of December 2017. Past performance is not indicative of future returns. Stocks are represented by the S&P 500 Index; bonds by the 10-year U.S. Treasury.

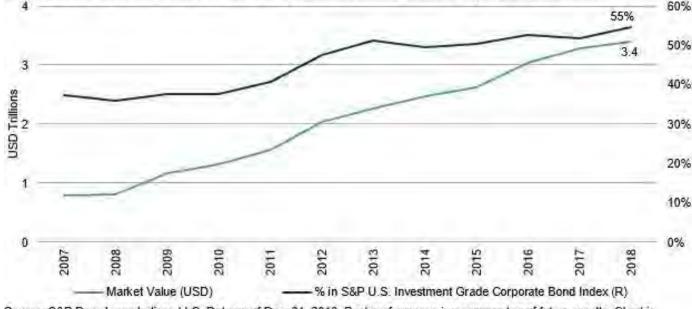




### BUT WHAT ABOUT CORPORATE BONDS?

Buyer beware.....BBB rated bonds (the lowest qualifying tier) now constitute some 55% of the US investment grade market.

Exhibit 2: BBB-Rated Bonds in the S&P U.S. Investment Grade Corporate Bond Index

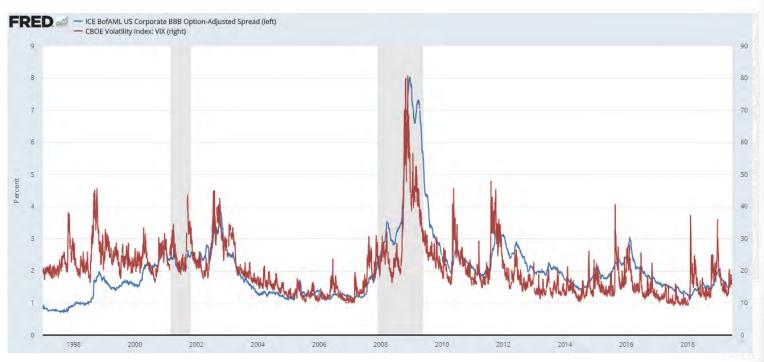


Source: S&P Dow Jones Indices LLC. Data as of Dec. 31, 2018. Past performance is no guarantee of future results. Chart is provided for illustrative purposes.



### YOU MEAN THEY DON'T ALWAYS OFFER DIVERSIFICATION BENEFITS?

Credit spreads correlate very tightly with rising volatility....



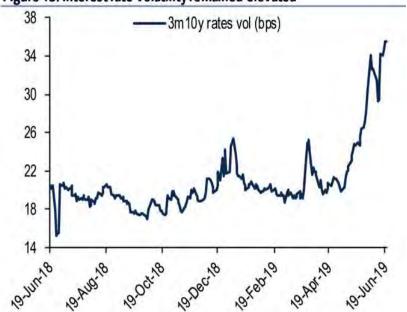


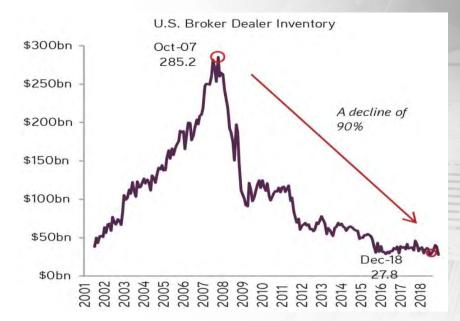


#### THE ROAD AHEAD....

In our view markets are set to become more turbulent given the rise in protectionist policy and a changed liquidity environment





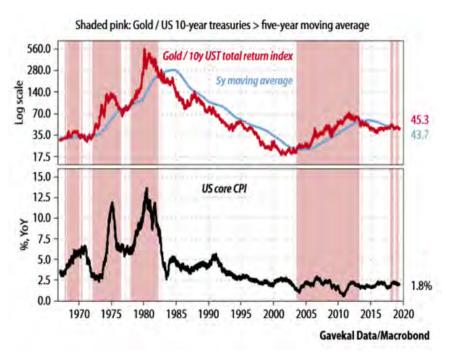


Source: Bloomberg



# SO WHERE CAN WE TURN TO PROVIDE OUR CLIENTS WITH A MORE STABLE INVESTMENT JOURNEY?

Gold...



Cash & Equivalents...



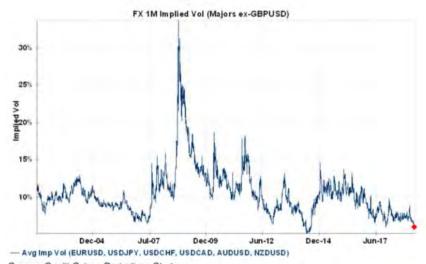


### SO WHERE CAN WE TURN TO PROVIDE OUR CLIENTS WITH A MORE STABLE INVESTMENT JOURNEY?

#### Real Assets....



#### **Actively Managed Strategies**



Source: Credit Suisse Derivatives Strategy





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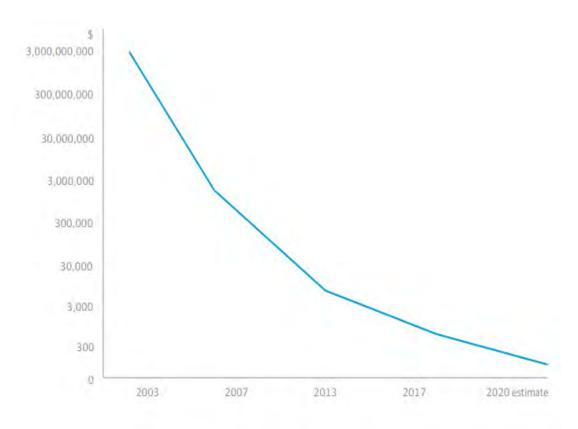
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"Exposing our clients to the value generated by real-world enterprise is the engine that drives capital growth and income generation within portfolios.

In seeking to deliver on these objectives, where do we see the greatest opportunity for attractive risk-adjusted returns looking forward?"



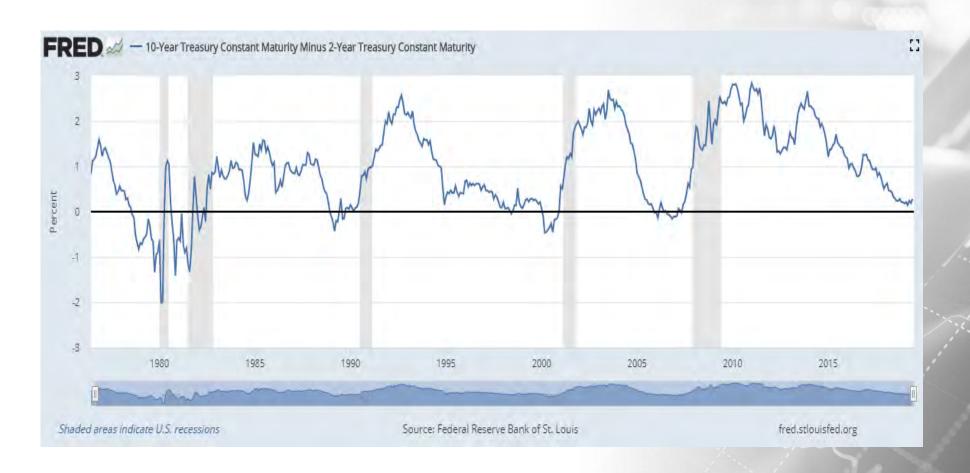
## DISRUPTIVE TECHNOLOGY... THE RISE OF THE MACHINES...





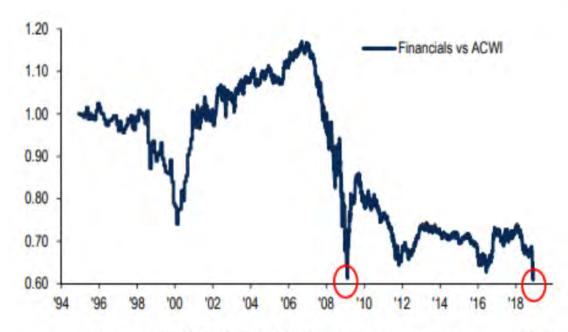


### FINANCIAL SERVICES.... YES, YOU DID READ THAT CORRECTLY!





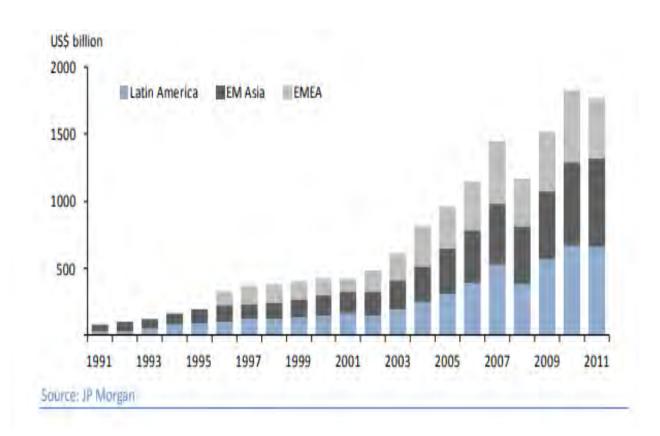
## GLOBAL FINANCIALS TRADING AT RELATIVE LOWS LAST SEEN IN 2008...



Source: BofA Merrill Lynch Global Investment Strategy, Datastream, MSCI



### EMERGING MARKETS HAVE EMERGED...



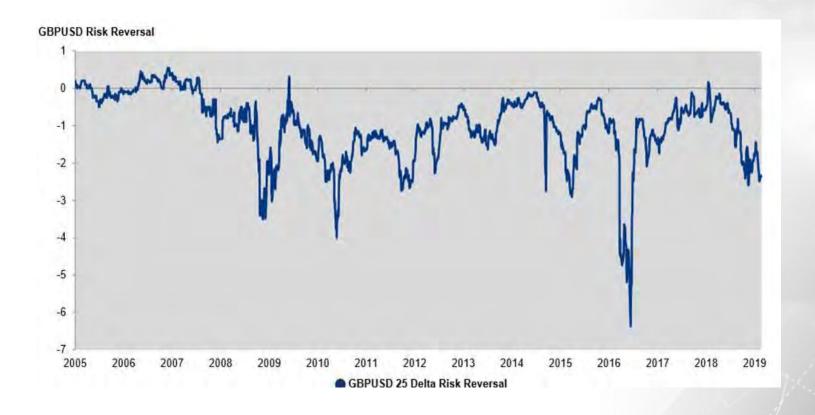


# UK EQUITIES LOOK ATTRACTIVE HERE....

Year	Derating	Starting PE	Ending PE	PE T+1 year	Rerating	Total Return	
2008	-26.7%	11.8	8.7	12.1	39.4%	30.1%	
2002	-26.3%	17.5	12.9	13.5	4.8%	20.9%	
2018	-23.6%	14.7	11.2	?	?	?	
1990	-22.7%	11.4	8.8	9.7	9.8%	20.8%	
1994	-15.4%	13.4	10.8	12.7	17.5%	24.9%	



#### WHAT..... NO BREXIT ?!





### QUESTIONS?





Past performance is not a guide to future results. The value of investments, and the income from them, can go down as well as up and clients may get back less than the amount invested.

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